

**Designation:** Content Writer

**Functions:**

- Handling personal branding
- Writing journalistic content for PR
- Copywriting
- Content compilation and management

**About the job in a gist:** We are looking for content writers with a minimum of one and a half years of experience willing to widen their portfolio. Writing pieces of content and occasionally social media and ad copies in well-guided formats, running them through proofreading software tools and getting approvals for posting are some routine activities. Compiling training modules from information collated from available sources is a monotony-breaker. All in all, this is an excellent opportunity to have a fully comprehensive content writing portfolio in a niche service.

**Eligibility criteria:**

- A minimum of a Bachelor's degree is a must.
- At least 1 and ½ years of experience in content, copy or PR writing.

**Job location:** Kharadi, Pune

**Why choose us?**

World Development Corporation-

- Is the leader in the field with a great market standing within one year of its inception.
- Is a socially inclined and thus people-centric organisation.
- Strongly believes in work-life integration.
- Is a proponent of strong and (socially) responsible corporate policies

**Benefits:**

- Competitive salary with incentives (We have a track record of most people earning incentives in any given month.)
- 5 days of working in a week
- Numerous growth opportunities
- Well-guided and aptly supported work roles
- Industry- and market-relevant professional-upskilling opportunities